

TikTok Video Idea Scraper

Copy this Prom below to build this tool:

*Build a web based tool called **TikTok Video Idea Scraper** that helps creators, marketers, and content strategists discover viral TikTok video ideas in any niche.*

Tool Purpose

The tool should analyze TikTok content and return the most viral videos for a specific niche. It should also break down why the videos perform well so users can replicate the structure.

User Input

Create a simple input field where users can type a niche or keyword.

Example inputs

personal finance

make money online

crypto

fitness

dropshipping

canva tips

*Add a **Search button** labeled **Find Viral TikTok Videos**.*

Platform Source

TikTok only.

Tool Output

After the user enters a niche, the tool should display a list of trending TikTok videos related to that niche.

Each result card should include the following:

Video thumbnail

Video title or caption

Creator username

Video link to watch on TikTok

Total views

Number of likes

Number of comments

Number of shares

Posting date

Viral Insights Section

For each video, analyze and display:

Hook Structure

Example

Question hook

Shock statement

Curiosity hook

Story hook

Contrarian opinion

Video Format

Example

Talking head

Screen recording

Tutorial

List style

Before and after

Storytelling

Why This Video Went Viral

Short AI explanation analyzing the engagement metrics and hook style.

Example

High engagement rate and curiosity driven hook that keeps viewers watching.

Engagement Score

Calculate and display a **Viral Score out of 100** using engagement metrics such as:

Likes to views ratio

Comments to views ratio

Shares to views ratio

Filters

Allow users to filter results by:

Minimum views

Most recent videos

Most likes

Most comments

UI Design

Clean modern dashboard.

Top section

Search bar with niche input

Middle section

Grid of viral video cards

Right sidebar

Trending hook patterns discovered from the results

Extra Features

Add a section called **Trending Hook Patterns in This Niche** that summarizes the most common hooks used by viral videos.

Example output

Top Hooks in Personal Finance

1. "Nobody tells you this about money..."
2. "If you make less than \$5k/month watch this"
3. "I wish I knew this before 30"

Export Feature

Allow users to export the results as:

CSV

PDF

Copy ideas list

Goal of the Tool

Help creators quickly identify viral TikTok content patterns so they can create better videos and grow faster.

End of the Prompt

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